

A SNAPSHOT OF THE PROFESSIONALS & ORGANIZATIONS REPRESENTED AT GDIS

1,000
ATTENDEES

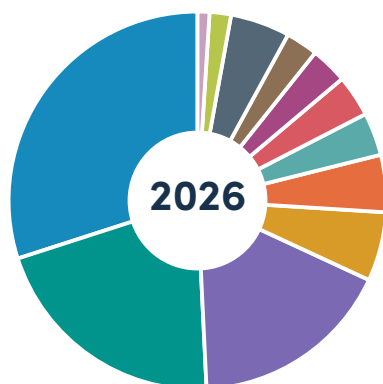
33% OF
ATTENDEES
FROM **OEMS**

21 **VEHICLE +
EQUIPMENT**
MANUFACTURERS
REPRESENTED

ATTENDEES AT A GLANCE: **56%+** ENGINEERING | **6.7%+** PURCHASING & PROJECT MANAGEMENT | **2.1%+** QUALITY

ATTENDEES BY BUSINESS TYPE

ORGANIZATIONS REPRESENTED ACROSS THE AUTOMOTIVE AND STEEL VALUE CHAIN



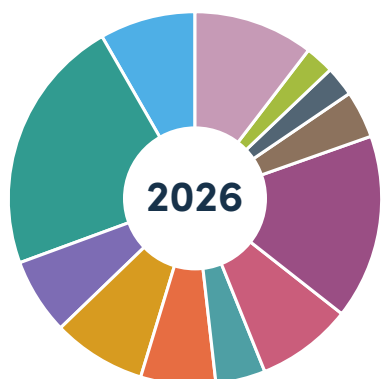
29.4% **OEM / MANUFACTURER**
3.6% **OEM TOOLING/STAMPING**
17.8% **ENGINEERING - OTHER**
3.1% **MANUFACTURING (NOT STEEL)**
2.9% **CONSULTANT**
1.8% **ACADEMIC/UNIVERSITY**

20.4% **STEEL - MANUFACTURING**
4.8% **STEEL - PROCESSING**
3.5% **STEEL - SERVICE CENTER**
5.8% **SUPPLIER - EQUIP/MATL**
5% **OTHER**

OEMS REPRESENT MORE THAN ONE-THIRD OF ALL ATTENDEES

ATTENDEES BY JOB FUNCTION

TECHNICAL AND DECISION-MAKING ROLES REPRESENTED AT GDIS



8.3% **ENGINEER - APPLICATIONS**
22.3% **ENGINEER - BODY STRUCTURES**
6.6% **ENGINEER - MANUFACTURING**
8.1% **ENGINEER - MATERIALS**
6.5% **ENGINEER - RESEARCH**
4.3% **ENGINEER - WELDING/JOINING**

8.3% **MANAGER**
16% **SALES - EXEC/ACCT MGR**
4.1% **PURCHASING**
2.6% **PROJECT MANAGEMENT**
2.5% **MKTG/COMMUNICATIONS**
10.4% **OTHER**