

# Styled Steel Wheels for Electrified Vehicles

## Advantages

Louis Belli



GREAT DESIGNS IN  
**STEEL**™

# EVs Redefine the Importance of Wheels in NVH Performance

## ICE Vehicles - Dominant Noise Source:

### ➤ Powertrain Noise

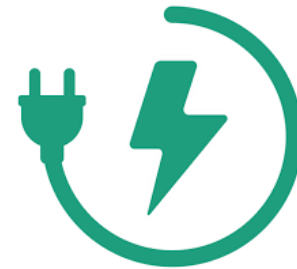
- Engine Combustion;
- Transmission & auxiliaries;
- Masks wheel-related noise.



## EVs – Dominant Noise Source:

### ➤ Road / Tire & Wheel Noise

- Quiet electric powertrain;
- More sensitive to NVH;
- Wheel design becomes critical.



**EV NVH is driven by the wheel.**

# CO<sub>2</sub> Regulations Are Driving New Trade-offs in Vehicle Design



## Global Context

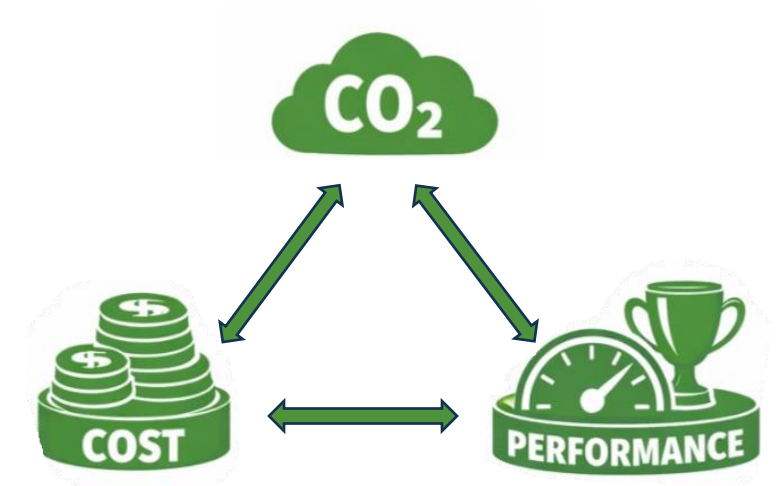
- Markets are becoming increasingly regulated regarding CO<sub>2</sub> emissions (e.g. Fit for 55 - EU / EPA GHG Standards – US);
- Sustainability targets are now embedded in product development decisions.

## Engineering Impact

- Weight reduction remains a key lever for CO<sub>2</sub> compliance;
- Cost pressure increases alongside performance expectations;
- Design choices must balance **emissions, durability and total system cost.**

## Implication

- Material selection now plays a central role in meeting regulatory and cost targets.



**Material selection is no longer a detail – it is a strategic decision.**

# The Challenge for Steel Wheels in Electrified Vehicles



## Current Perception of Steel Wheels

- Cost-driven & commodity component;
- Higher mass vs. alternatives;
- ICE-oriented legacy designs;
- Limited NVH & efficiency focus;
- Low association with EVs.



## What EVs Demands from Wheels

- Low noise & vibration behavior;
- Weight reduction without durability compromise;
- Contribution to vehicle efficiency (range & aero);
- Lower CO<sub>2</sub> footprint & sustainability alignment;
- Increased demand for distinctive and modern designs.

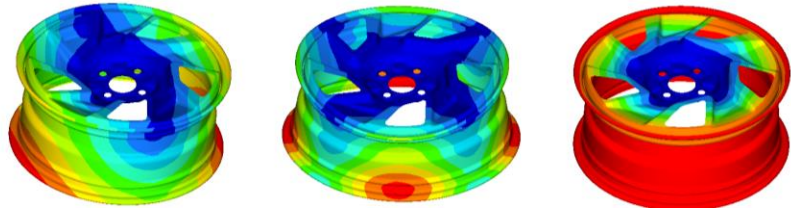


**Electrification redefines the value and relevance of wheel design.**

# Engineering Tasks to Meet EV Wheel Requirements **GDIS**

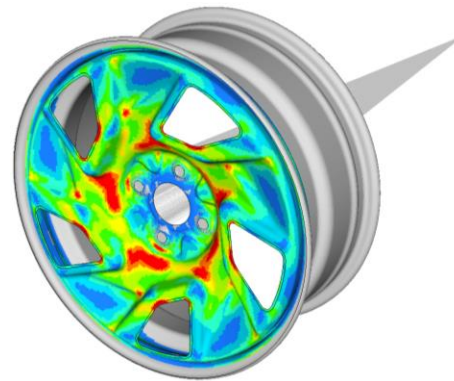
## NVH-Driven Design

- Modal behavior optimization (natural frequency)
- Rim and disc geometry tuning;
- Interaction with tire and suspension system (entire system matters).



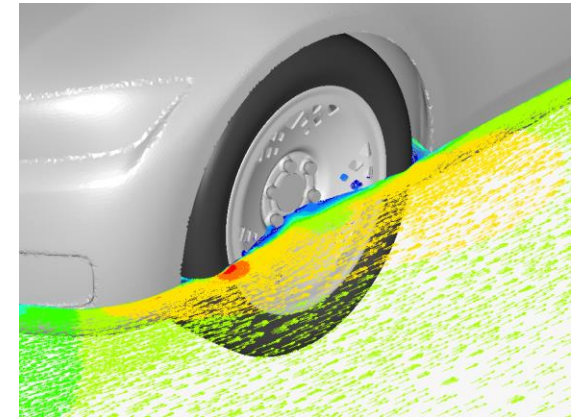
## Lightweight Engineering

- High-strength steel application and trade-off analysis;
- ↑ stiffness, ↓ material gauging thickness;
- Mass vs. durability optimization iteration.



## Vehicle Range Contribution

- Aerodynamic features integration;
- Unsprung mass reduction;
- Rolling resistance impact.



**Steel wheels for EVs require a shift from cost-driven design to engineering-driven optimization.**

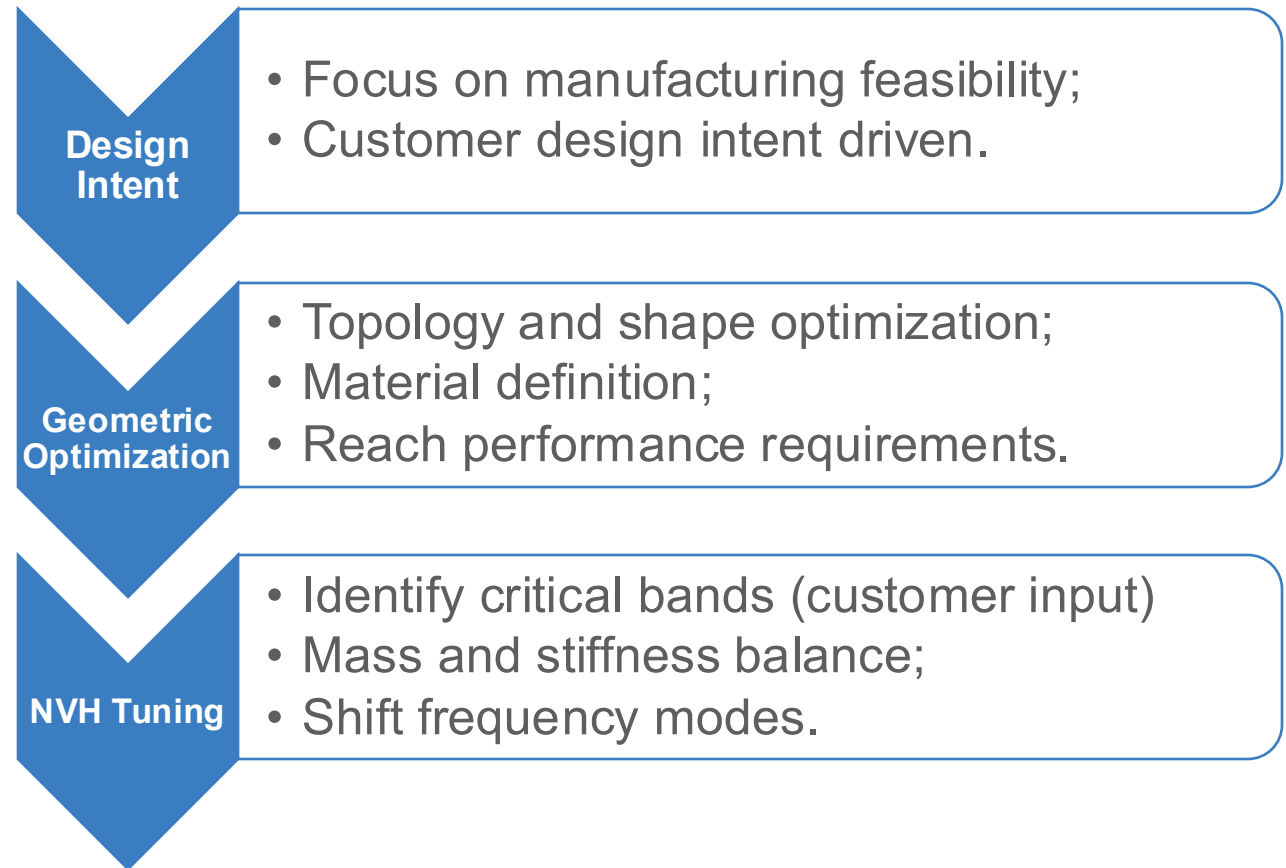
# Design Strategy for Next-Generation Steel Wheels



EV requirements push steel wheel design beyond legacy geometries.



\*Patent protected - © Maxion Wheels



**Geometry is the primary NVH enabler.**

# Role of High-Strength Steels



## Enabling Lightweight Steel Wheels for EVs

- Mass reduction through thinner sections and optimized geometries;
- Structural robustness under higher EV loads demands;
- Improved NVH behavior via increased stiffness-to-mass ratio;
- Key contributor to vehicle range, efficiency and CO<sub>2</sub> reduction.

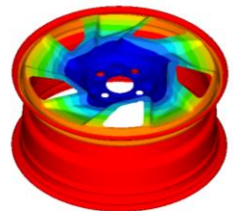
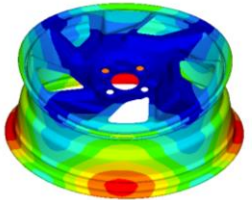
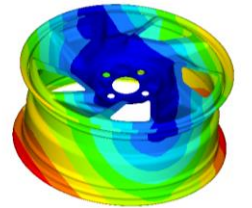
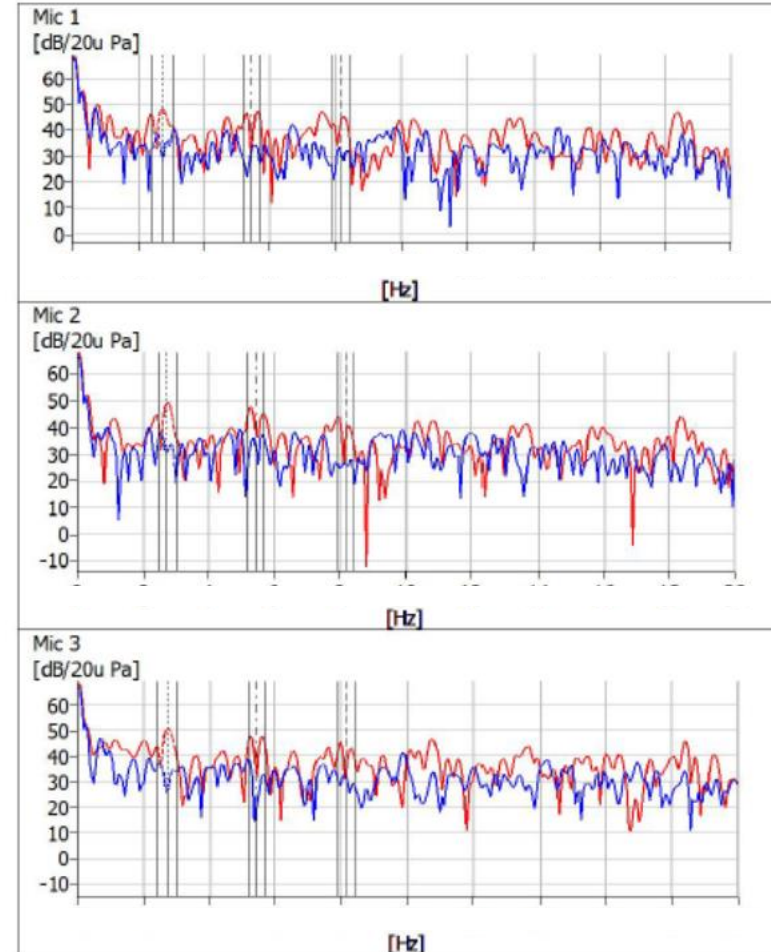
Low Carbon Steel	High Strength Steel	Advanced High-Strength Steel
• Stiffness →	• Stiffness →	• Stiffness →
• Thickness ↑	• Thickness ↓	• Thickness ↓↓
• Mass ↑	• Mass ↓	• Mass ↓↓

**Material innovation elevates steel wheels to EV-ready solutions.**

# Modal Behavior Improvement

GDIS

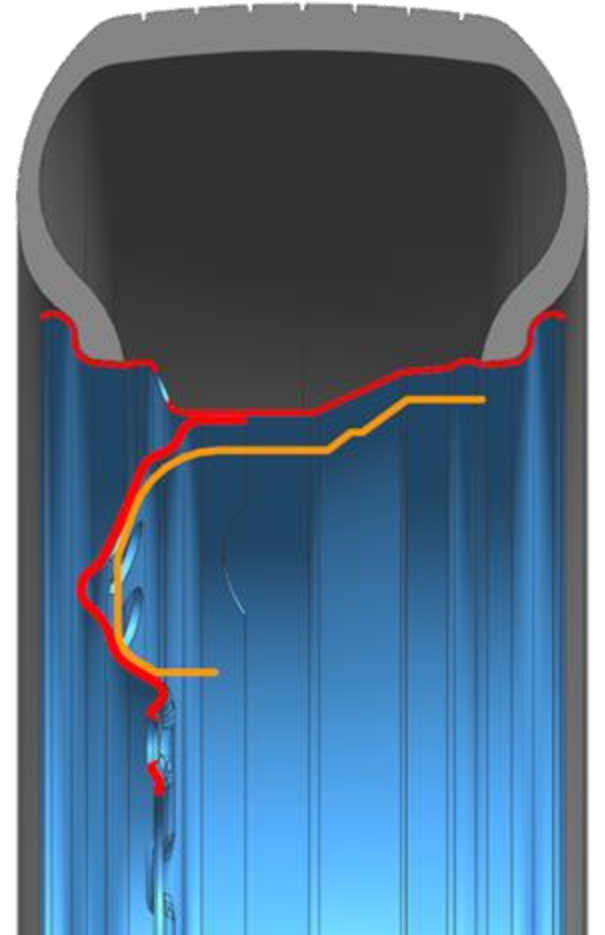
- Reduced mass combined with increased stiffness shifts natural frequency upward;
- Modal separation from excitation bands improves NVH robustness;
- Design focus moves from damping countermeasure to intrinsic NVH performance.



**Moving wheel modes away from excitation bands is key for EV NVH performance**

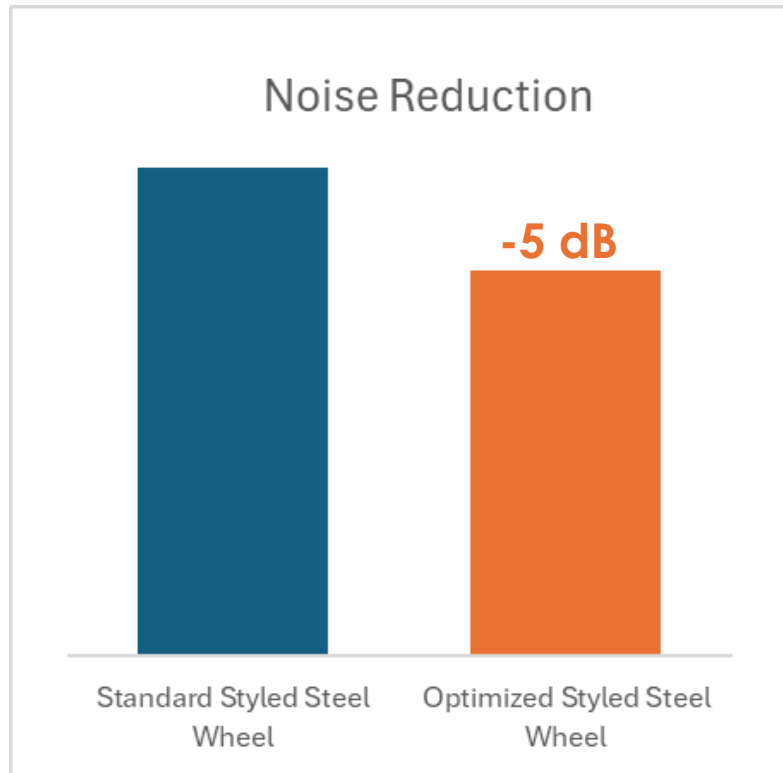
# Tire Cavity Noise: A Critical NVH Band for EVs

- Tire cavity resonance typically occurs in the **150~200 Hz range**;
- This frequency band strongly influences **perceived road noise**;
- Absence of powertrain noise makes cavity noise **highly noticeable**;
- Wheel structural modes close to this band can **amplify interior noise**.



Avoiding wheel modes in the tire cavity noise band is critical for EV NVH performance.

# NVH Performance Results: Optimized Steel Wheels **GDIS**



- Field analysis highlights NVH performance across critical Frequency bands;
- Optimized steel wheels show up to 5 dB attenuation in the tire cavity noise range;
- NVH performance reaches parity – and in some cases advantage – versus aluminum wheels.

\* 5 dB: Significant and perceptible sound level reduction;

\*\* 10 dB: Perceived as approximately half the noise level.

Source: ABD Engineering & Design

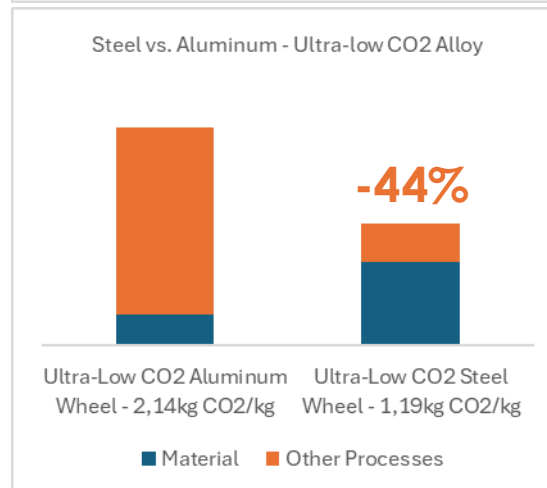
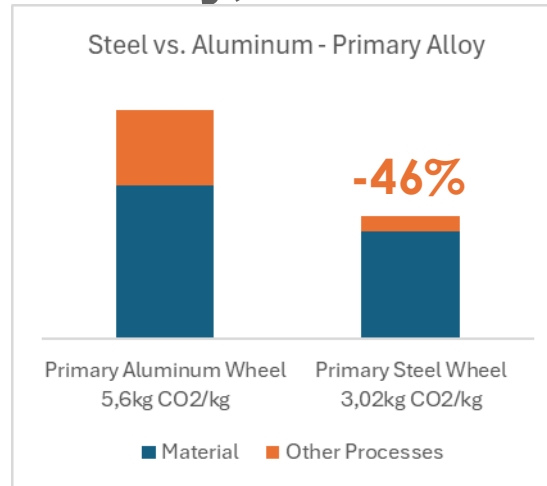
**Optimized design enables high NVH performance.**

# Life-Cycle Energy and CO<sub>2</sub> Perspective of Wheel Materials **GDIS**

Beyond Vehicle use-phase efficiency, material choice significantly impacts total life-cycle and CO<sub>2</sub>.

## Aluminum Wheels

- High embodied energy due to primary aluminum production;
- Energy-intensive melting and recycling loops;
- Strong dependence on electricity mix.



## Steel Wheels

- Lower embodied energy per kg compared to aluminum;
- Mature recycling infrastructure and high recycling rates;
- Further reduction potential with green steel pathways.

\*Wheels produced at Maxion plants in 2023

\*\*Calculated by LCA Studio Prague

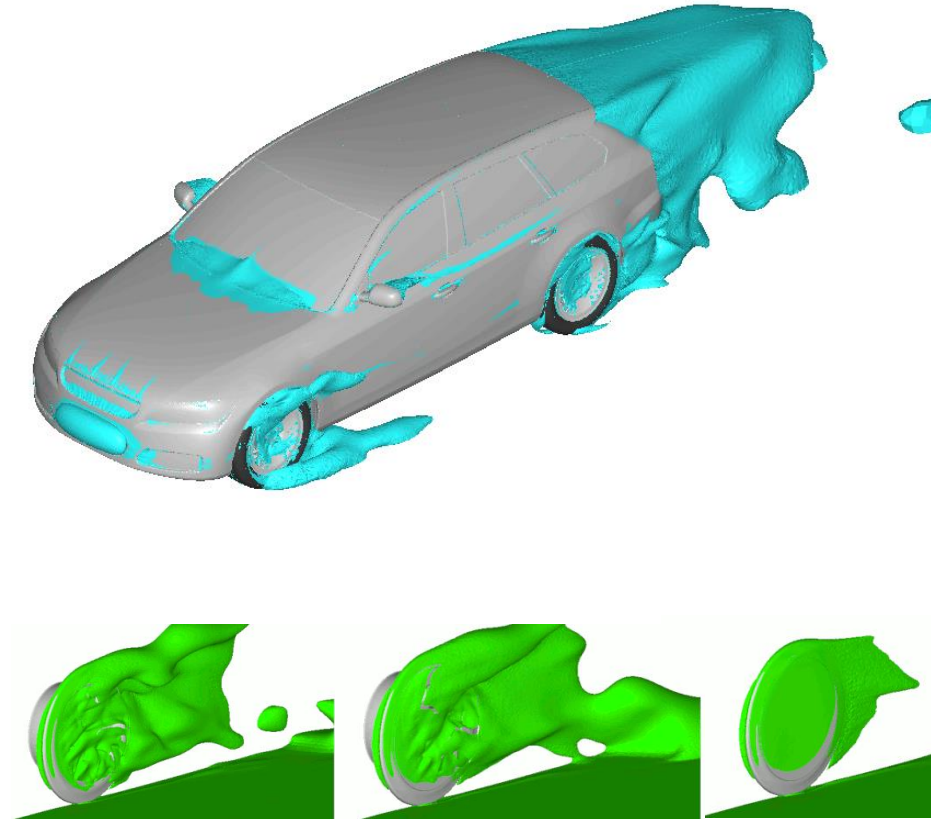
When NVH and range parity are achieved, embodied energy becomes a decisive differentiator.

# Aerodynamic Wheel Design and EV Range Contribution



## Aerodynamic Design Approach

- Introduction of aerodynamic surfaces and wheel covers/inserts;
- Reduction of airflow separation and turbulence around the wheel;
- Styling concepts compatible with steel wheel manufacturing



## Performance Impact

- CFD-based simulations: up to 18% drag force reduction (no cover) and up to 80% (full cover).

Benefit increases with Vehicle speed and duty cycle;


- Do not change stiffness, NVH or durability

**Aerodynamics adds a third efficiency lever to steel wheel optimization, alongside NVH and mass.**

# Styled Steel Wheels Deliver Balanced Value



When engineered beyond legacy constraints, steel wheels balance NVH performance, efficiency, sustainability, styling freedom and cost.

- 
- NVH parity – and in specific cases advantage – versus aluminum
  - Lightweight solutions enabled by geometry and high-strength steels
  - EV range contribution via aerodynamic restyling
  - Lower embodied energy and CO<sub>2</sub> potential at vehicle level
  - Preserved cost competitiveness and manufacturing feasibility

**Styled steel wheels evolve from commodity components to system-level enablers for New Energy vehicles.**



**Louis Belli**

Product Engineering Supervisor – Maxion Wheels

[Louis.Belli@maxionwheels.com](mailto:Louis.Belli@maxionwheels.com)

